

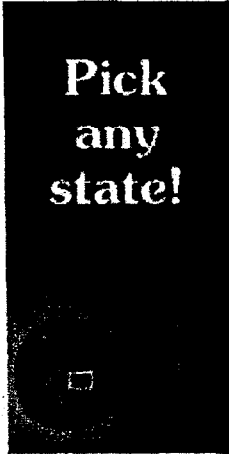


- File Report
- Update Report
- Search Reports
- Picture Reports
- Editorials
- Thank you!
- Volunteer
- Rip-off Reporters
- Link to Us
- Lawsuits
- Revenge Guide
- Donate
- About Us
- FAQ

RipoffReport.com offers four different size ad spaces on the left column of e Rip-off Report. Each option is designed to meet every business objective an marketing budget, to target the specific state or states your business is in. Y can purchase space for one state or several states. National advertisers car their ad on all Rip-off Reports from every state.

Ads are available in 4 sizes

Through August 2002, take 40% off the Rates below. Your ad can be as low as \$19.00 a month.



120 x 60 pixels



120 x 120 pixels

120 x 240 pixels

- File size: 10k or less
- Format: .gif or .jpg, static or animated
- Link to company web page (Advertising Board approval required - No sexually-orient ads, No Rip-offs, etc.)
- Flat rate, targeted audience

LOCAL ADVERTISING RATES PER STATE. Specific Search by Sta

Contract Rate 120x60 pixels	Contract Rate 120 X 60 pixels	Contract Rate 120 X 120 pixels	Contract Rate 120 X 240 pixels	State(s) you want.: abbreviate	Or
3 month minimum	\$55.00 each month Total \$165.00	\$85.00 each month Total \$195.00	\$78.00 each month Total \$234.00		
6 Month Value Rate Agreement	\$29.00 each month Total \$174.00	\$39.00 each month Total \$234.00	\$54.00 each month Total \$324.00		
12 Month Super Value Rate Agreement	\$20.00 each month Total \$240.00	\$32.00 each month Total \$384.00	\$42.00 each Total \$504.00		

EXHIBIT NO. 4
Magedson
8-7-07

NATIONAL ADVERTISING RATES on all rip-off reports

EXHIBIT Composite

Sidebar box ad rates for coverage on all report pages.	Contract Rate 120x60 pixels	Contract Rate 120 pixels X 120 pixels	Contract Rate 120 pixels x 240 pixels	Or
3 Month Run	\$323.00 each month Total \$969.00	\$423.00 each month Total \$1269.00	\$580.00 each month Total \$1740.00	
6 Month Value Rate Agreement	\$269.00 each month Total \$1613.00	\$353.00 each month Total \$2117.00	\$460.00 each month Total \$2760.00	
12 Month Super Value Rate Agreement	\$224.00 each month Total \$2688.00	\$294.00 each month Total \$3528.00	\$350.00 each month Total \$4200.00	
Sub-Total Costs				
Take an additional 10% discount for advertising in 3 states				
Total Cost For Ads				

We reserve the right to refuse advertising to anyone, at anytime solely at our discretion!



www.badbusinessbureau.com

Report™ .com

RipoffReport.com offers one Premium Banner Ad that will appear on TOP of EVERY Rip-off Report page throughout the site. This premium spot guarantees the most impressions.

We also have three Premium fixed footer banners available that appear at the base of EVERY Rip-off Report on the site.

Both placements are on the dynamically searched pages and are fixed to the permanent .h pages, which are registered on hundreds of search engines with over 20-thousand pages a many more every hour of the day.

Premium Banner Ads are available in 1 size for top or bottom page placement.



468 x 62 pixels

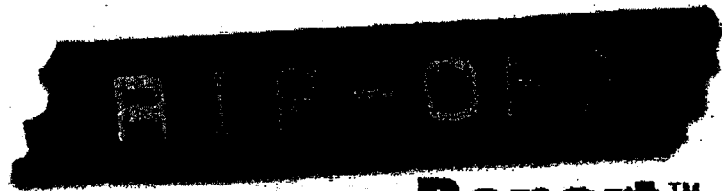
- File size: 14k or less
- Format: .gif or .jpg, static or animated
- Link to company web page (Advertising board approval required- No sexually-oriented No Rip-offs, etc.)
- Flat rate, targeted audience

PREMIUM SPONSOR: BANNER AD NATIONAL RATES

Premium Banners on top or bottom center of every report page.	Contract Rate 480 x 60 pixels Report Footer AD to follow at the end of every Rip-off Report	Contract Rate 480 x 60 pix. Report Header The top banner AD on every Rip-off Report	Or
4 Month Run	\$461.00 each month Total \$1843.00	\$605.00 each month Total \$2419.00	
6 Month Value Rate Agreement	\$384.00 each month Total \$2304.00	\$504.00 each month Total \$3024.00	
12 Month Super Value Rate Agreement	\$320.00 each month Total \$3840.00	\$420.00 each month Total \$5040.00	

Total Cost For Banners	
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We reserve the right to refuse advertising to anyone, at anytime solely at our discretion!



www.badbusinessbureau.com

Report™.com

Online Banner Ads ... No rotating ads, your ad is in a permanent position.

**Reach Tens of Thousands of Consumers each week
Your Ads can be purchased by targeting the specific State**

This gives you, the advertiser, a directed campaign to those potential customers seeking your products and services in your State. For as little as \$20.00 per month, per state, you get a banner ad that thousands of consumers will see each day!

- Advertising Your Business on the Rip-off Report is Easy!
- Repetition and recognition is the key to advertising.
- Your advertisement will not rotate like other web sites.
- Keep Your Ad in the Same Position all the Time!
- If you don't have an ad, our graphics agency can create one for as low as \$100.

Your ad will always appear on new Rip-off Reports filed every hour, automatically.

EXAMPLE : Let's say you want to advertise your Business in Florida. When a consumer se for any Rip-off Report from the state of Florida, your advertisement will be there - in the san position, on every Rip-off Report. No matter how many new Rip-off Reports are added, you will appear instantly.

HOW TO SUBMIT YOUR AD

Sign up today to start advertising your product or service. E-mail us your Advertisement, co information and one of our customer service associates will help you get going. E-mail us a ads@ripoffreport.com and a staff member will get back to you from 8-5 EST. You may send copy of your banner ad and the link to your website address with your contact information e what contract rate you would be interested in. Contact info:

Name: _____ Company: _____

Phone: _____ e-mail: _____

Web Site: _____ Address: _____

City State Zip: _____

You may fax us your information to 305-832-2949

- We reserve the right to refuse any advertising for any reason.
- Just because you are an advertiser does not mean you are immune from being repo Rip-off Reports.

Don't Have a Web Page or a Banner Advertisement?

We will create your web page and banner ad. Price will vary depending upon type of ad, animation, and artwork requested. Send your proposed ideas for your advertisement to ads@ripoffreport.com and someone will get back to you with a quote.

Feel free to send us suggestions and comments to our [editorial staff](#).

Technical questions can be addressed to our [webmaster](#).

Best if viewed with Netscape 4, Internet Explorer 4, or AOL 4.0. Support for JavaScript is needed to submit and search for reports.

If you are having trouble submitting via our JavaScript form such as Web TV users, please use our [Non-JavaScript form](#).

Having trouble searching or filing a report? It may be a browser problem. See our [FAQ](#) for help

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